

TIM BROADWATER

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CERTIFICATIONS

UX Management: Strategy and Tactics 2021

Interaction Design Foundation, 108063-2021-596939

HCI for UX Design (MIT xPRO) 2019

CSAIL, 1519140023

UX Master Certification (UXMC) 2017

Nielsen Norman Group, 1008038

Interaction Design UX (NNGUXC) 2017

Nielsen Norman Group

Web Design UX (NNGUXC) 2016

Nielsen Norman Group

Mobile Design UX (NNGUXC) 2015

Nielsen Norman Group

Instructional Design (QM Rubric) 2013

Quality Matters

EDUCATION

M.F.A. Interactive Design

Savanna College of Art & Design

Jan 2013 - Nov 2015

M.A. Intermedia

West Virginia University

Aug 2003 - Dec 2005

B.A. Art

B.S. Graphic/Fine Arts

A.S. Commercial Design

Fairmont State College

Aug 1995 - May 2001

EXPERIENCE

Jun 2017 - Present

Morgantown, WV

Senior UX Software Design Engineer

Leidos

- Create, facilitate, and conduct both qualitative and quantitative user research
- Design usable, valuable, and desirable enterprise software, products, and services
- Facilitate team understanding of user-centered design and research methodologies
- Develop prototypes and software with various CSS and front-end frameworks
- Align business and user goal through design solutions in Lean UX sprint cycles
- Propose direction with accessibility, content, instructional design, and usability audits

Jul 2016 - Jun 2017

Coraopolis, PA

Senior UX Designer

DICK'S Sporting Goods

- Plan, execute, and iterate upon interaction design deliverables and research
- Provide mentorship on execution of design deliverables and strategic research
- Engage with project stakeholders to translate business requirements into experiences
- Define, validate, and maintain UX patterns and style guides
- Synthesize/Present qualitative and quantitative data into recommendations and strategy

Aug 2014 - Jul 2016

Morgantown, WV

UX Architect

West Virginia University Libraries

- Conduct, evaluate, and visualize marketing research/usability testing result data
- Facilitate consultation and data mining with clients and stakeholders
- UI design, front-end development, and rapid-prototyping of 6 open-source digital collections, 12 responsive websites, 5 web applications, and other web resources
- Align content strategy, library services, and marketing goals with web performance

Apr 2008 - Aug 2014

Morgantown, WV

Front-End Developer / UX Designer

West Virginia University

- Develop web standards for accessibility, compatibility, SEO, RESS, and WPO
- Facilitate/manage content audits, website work-groups, and 65 different website projects
- User data visualization and work-flow development for institutional improvement

SKILLS

Dev / Language Familiarity

Angular • ASP.NET • CSS • Docker • HTML • JavaScript • Jenkins • jQuery • JSON • Keycloak • KML
LESS • Markdown • MySQL • NPM • Node.js • PHP • Polymer • React • Ruby • SASS • TypeScript
Vagrant • XHTML • XML

Management Systems

Adobe Captivate • Atlassian Tools • Basecamp • Blackboard Collaborate • Civic CRM
Compliance Sheriff • Cornerstone LMS • Camtasia Studio • Drupal • Engine CMS • GitHub • Hydra
Joomla • Kentico • Learn 9 • Listserv • phpBB • Pligg • SiteImprove • Slate • SOLE • Trello
Wimba Classroom • WordPress • Work Front • Umbraco

Software Applications

Adobe Creative Cloud • Adobe Marketing Cloud • Axure • Concept.ly • CrazyEgg • ForSee
Google Adwords • Lucidchart • Microsoft Office 365 • Microsoft Visual Studio • Miro
Newtek LightWave 3D • Oracle VM • PageFair • Prezi • Qualtrics • SourceTree • Sublime Text
TechSmith Morae • UserTesting • WebStorm