



CERTIFIED UX UNICORN IMPROVING CX

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PORTFOLIO

Design/UI: behance.net/timbroadwater
Usability/UX: slideshare.net/TimBroadwater1
Writing: timbroadwater.com

SUMMARY

Over the 20+ years of my career I've developed an expertise in UI Design, Front-End Development, UX Research, and Business Strategy. I'm always looking for a challenging work environment – without glass ceilings – that utilizes my experience, knowledge, and skill set. Current areas of interest to me are data visualization, enterprise software usability, facilitating design thinking, and omnichannel UX.

EXPERIENCE

June 2017 - Present
Morgantown, WV

UX Software Design Engineer

Leidos

- Support solutions for a wide variety of UX design/development/research challenges
- Conduct, facilitate, and participate in user research activities and sprint planning
- Design useful, usable, and desirable enterprise software, systems, products, and services
- Facilitate team understanding of user-centered design and research methodologies
- Employ user data and business requirement solutions in lean UX sprint cycles
- Propose and develop usability direction with audits, style guides, and pattern libraries

July 2016 - June 2017
Corapolis, PA

Senior UX Designer

DICK'S Sporting Goods

- Plan, execute, and iterate upon interaction design deliverables and research
- Provide mentorship on execution of design deliverables and strategic research
- Engage with project stakeholders to translate business requirements into experiences
- Define, validate, and maintain UX patterns and style guides
- Synthesize/Present qualitative and quantitative data into recommendations and strategy

August 2014 - July 2016
Morgantown, WV

UX Architect

West Virginia University Libraries

- Conduct, evaluate, and visualize marketing research/usability testing result data
- Facilitate consultation and data mining with clients and stakeholders
- UI design, front-end development, and rapid-prototyping of 6 open-source digital collections, 12 responsive websites, 5 web applications, and other web resources
- Align content strategy, library services, and marketing goals with web performance

April 2008 - August 2014
Morgantown, WV

Front-End Developer / UX Designer

West Virginia University

- Develop web standards for accessibility, compatibility, SEO, RESS, and WPO
- Facilitate/manage content audits, website work-groups, and 65 different website projects
- User data visualization and work-flow development for institutional improvement

December 2005 - February 2008
Wheeling, WV

Multimedia Designer

Erma Ora Byrd Center for Educational Technologies

- Design and produce educational grant-funded MVPs and services
- Multimedia asset development for eCurricula, educational software, and web-games

January 2002 - December 2005
Fairmont, WV

Instructor

International Academy of Design and Technology

- Post-Secondary curriculum instruction, development, revision, and faculty in-service for animation, graphic design, and web development

January 2001 - December 2001
Fairmont, WV

Graphic Designer

Times West Virginian

- Advertising consultation and commercial/graphic design for statewide newspaper

SKILLS

Language / OS Fluency	ActionScript • Android • AngularJS • BlackBerry • CSS3 • CyanogenMod • HTML5 • iOS JavaScript • jQuery • JSON • KML • LESS • Markdown • Microsoft Windows • MySQL • OS X PHP • Polymer • SASS • XHTML • XML
Management Systems	Adobe Captivate • Adobe Connect • Basecamp • Bitbucket • Blackboard Collaborate Civic CRM • Confluence • Compliance Sheriff • Cornerstone LMS • Camtasia Studio Engine CMS • GitHub • Hydra • JIRA • Joomla • Kentico • Learn 9 • Listserv • phpBB • Pligg SiteImprove • Slate • SOLE • Trello • Wimba Classroom • WordPress • Work Front • Umbraco
Software Applications	Adobe Creative Cloud • Adobe Marketing Cloud • Axure • Concept.ly • CrazyEgg • ForSee Google Adwords • Google Drive • HandBrake • Hodes • Lucidchart • Microsoft Office 365 Microsoft Visual Studio • Newtek LightWave 3D • Oracle VM • Pixate • PageFair • Prezi ShareThis • SourceTree • Sublime Text • TechSmith Morae • UserTesting • Vagrant • WebStorm

EDUCATION

January 2013 - November 2015 Savannah, GA	M.F.A. Graphic Design Savanna College of Art & Design	August 1995 - May 2001 Fairmont, WV	B.S. Graphic/Fine Arts B.A. Art Education (K-12) A.S. Commercial Design Fairmont State College
August 2003 - December 2005 Morgantown, WV	M.A. Art West Virginia University		

TEACHING

July 2016 - Present Greater Pittsburgh Area	SASS Preprocessor , Leidos Accessibility , Dick's Sporting Goods Data Mining , Dick's Sporting Goods Label Auditing , Dick's Sporting Goods
April 2008 - July 2014 Morgantown, WV	Kentico CMS Workshop , West Virginia University School of Public Health SLATE CMS Workshop , Perley Isaac Reed School of Journalism SOLE LMS Workshop , Robert C. Byrd Health Sciences Center Umbraco CMS Workshop , Robert C. Byrd Health Sciences Center
January 2006 - May 2006 North-Central West Virginia	GRAP 1100: Graphic Communication Process , Fairmont State University GRAP 2560: Cost Estimating Analysis , Fairmont State University ITC 131: Introduction to Computers , West Virginia Junior College SPA 132: Spreadsheet Applications , West Virginia Junior College WPS 132: Word Processing Applications , West Virginia Junior College
January 2002 - January 2005 Fairmont, WV	VC 108: Digital Pre-Press , International Academy of Design & Technology VC 110: Multimedia I , International Academy of Design & Technology VC 111/211: Animation I/II , International Academy of Design & Technology VC 207: Graphic Design II , International Academy of Design & Technology

CERTIFICATIONS

UX Master Certification (UXMC) 2017 <i>Nielsen Norman Group, License 1008038</i>
Interaction Design UX Certification (NNGUXC) 2017 <i>Nielsen Norman Group</i>
Web Design UX Certification (NNGUXC) 2016 <i>Nielsen Norman Group</i>
Mobile Design UX Certification (NNGUXC) 2015 <i>Nielsen Norman Group</i>
Quality Matters Certification (Applying the Rubric) 2013 <i>QM Quality Matters</i>
West Virginia Teaching Certification (Art K-12) 2001 <i>West Virginia Board of Education</i>

SPEAKING / WRITING

User Interviews to JIRA Tickets 2017 <i>UX Camp: Pittsburgh</i>
UX Quackery 2017 <i>LibUX Webinar</i>
Simple Usability Stir Fry 2015 <i>The Library Assessment Cookbook</i>

STRENGTHS FINDER

Signature Themes Connectedness • Strategic • Achiever • Includer • Ideation

OTHER LINKS

LinkedIn:	linkedin.com/in/timbroadwater
Twitter:	twitter.com/uxbear